

NONTRADITIONAL MEDIA: Public Space

Jack Watson, Visual Art & Art History
Chapel Hill High School / Chapel Hill, NC
919.929.2106 x43107
jwatson@chccs.k12.nc.us
<http://jwatsonart.weebly.com>

OBJECTIVE: To explore the physical and social structures of public space and the habitual patterns of social organization / To research, discuss and apply nontraditional, contemporary artmaking practices, and to explore the potential of public space as compositional tool / To brainstorm ideas and develop concepts in small and large groups culminating in a series of creative, socially-engaged works in a public space

VOCABULARY:

The Spectacle
The Everyday
Social Sculpture

Dérive
Détournement
Culture Jam
Democratizing Public Space

Artist as Agent
Viewer as Participant
Situation
Intervention

1. PLANNING and PREPARATION

8 7 6 5 0

- 8 = Thorough and extensive planning. Evidence of effective brainstorming, research and construction
- 7 = Basic planning. Evidence of sufficient brainstorming, research and construction
- 6 = Insufficient planning and preparation. Brainstorming, research or construction may need work.
- 5 = No or ineffective planning. No evidence of brainstorming or research. Construction needs work.

2. PROPOSAL

8 7 6 5 0

- 8 = Proposal clearly and effectively states goals of project. Turned in on time.
- 7 = Proposal sufficiently states goals of project. Turned in on time.
- 6 = Proposal insufficiently or unclearly states goals of project. May have been turned in late.
- 5 = Proposal is incomplete or missing. Turned in late.

3. ACTION

8 7 6 5 0

- 8 = Action effectively engages the viewer as participant and creatively alters the patterns of public space
- 7 = Action engages the participant in a straightforward way and alters the patterns of public space
- 6 = Action attempts to engage the participant or alter patterns of public space but results are ineffective
- 5 = Action makes no attempt to engage the participant or alter patterns of public space

4. CONTENT

8 7 6 5 0

- 8 = Content of action is complex, thoughtful and relevant. Work makes a strong statement.
- 7 = Content of action is meaningful and relevant. Work makes a straightforward statement.
- 6 = Content of action is unclear or superficial. Work makes a generic or superficial statement.
- 5 = Content of action is inappropriate or random. Work makes a damaging or meaningless statement.

5. REFLECTION

8 7 6 5 0

- 8 = Insightful reflection. Content of response is thoughtful and meaningful.
- 7 = Basic reflection. Content of response is straightforward and informative.
- 6 = Insufficient reflection. Content of response is superficial or generic.
- 5 = Incomplete reflection. Content of response is irrelevant or missing.

TOTAL PROJECT GRADE: _____ / 40 points

Grade may be lowered for being LATE or UNFINISHED