

SELF PORTRAIT IN PERSONA
RUBRIC

BEGINNING 2D
Watson

NAME: _____ PERIOD: _____ DATE: _____

CENTRAL QUESTIONS: Why do contemporary artists adopt personas in their work? How can a self-portrait in a persona comment on identity or culture? How do artists create naturalistic paintings in acrylic?

VOCABULARY:

Persona

Naturalism

Proportion

Portrait

Rendering

Acrylic

Color Scheme

Cindy Sherman

Yasumasa Morimura

Cao Fei

Mickalene Thomas

1. PROCESS

8 7 6 5

- 8 = Fully engaged: Completed all tasks with effort and energy, transferred image to canvas effectively
- 7 = Engaged: Completed tasks with some effort and energy, transferred image to canvas with few issues
- 6 = Superficially engaged: Completed tasks with some distraction or limited effort, errors with image transfer
- 5 = Not engaged: Tasks not completed or done with much distraction or resistance, did not transfer image

2. TECHNIQUE

8 7 6 5

- 8 = Used effective painting techniques to render image with much detail and smooth transitions of color
- 7 = Used appropriate painting techniques to render image with some detail and transitions of color
- 6 = Attempted to use appropriate painting techniques, but image lacks detail or transitions of color
- 5 = Did not use appropriate painting techniques, image is carelessly rendered

3. COLOR SCHEME

8 7 6 5

- 8 = Chose an effective and consistent color scheme / Color creates emphasis and meaning
- 7 = Chose a basic or straightforward color scheme / Color creates some emphasis
- 6 = More attention needed to color scheme / Color does not contribute to emphasis
- 5 = Little or no use of color scheme / Color choices are random, or distract from composition

4. COMPOSITION

8 7 6 5

- 8 = Composed an effective image, with thoughtful and creative use of space, light and perspective
- 7 = Composed a basic image, with straightforward use of space, light and perspective
- 6 = Composition needs some work, some imbalance or undeveloped use of space, light or perspective
- 5 = Little or no thought apparently given to composition; space, light and perspective are ineffective

5. CONTENT

8 7 6 5

- 8 = Clear and well developed, communicates complex understanding of persona and identity
- 7 = Clear and developed, communicates straightforward understanding of persona and identity
- 6 = Somewhat clear and mostly developed, attempts to communicate a persona
- 5 = Unclear and under-developed, understanding of persona and identity is not clearly communicated

TOTAL PROJECT GRADE:

_____ / 40 points

Grade may be lowered for being LATE or UNFINISHED

UNIT PLAN:

“Self Portrait As A ___” (1 day)

- As table groups, brainstorm a series of possible personas to adopt, from the straightforward (a painter, a student) to the absurd (a washing machine)
- Write on small pieces of paper, put in a box
- Select a persona out of the box
- Create six 5-minute sketches of yourself in the persona you selected
- Add one color (colored pencil or watercolor)

Quick Writes, Worksheets and Planning (3 days)

- During first week, view artist examples and plan content for your self portrait
- QUICK WRITES: Write a 5-minute Quick Write for a different artist each day, then view the artist’s work in more depth
 - Cindy Sherman
 - Mickalene Thomas
 - Trenton Doyle Hancock
- WORKSHEETS: Explore the use of personas in artworks and elsewhere
- PLANNING: Sketch, brainstorm and concept map

Photo (by end of first week)

- Take (or find) a picture of yourself to use for your final portrait
- Photo process:
 - It’s OK to use costumes, props, make up, etc. If you don’t have what you need, take the picture anyway and fill in what ‘s missing in your painting.
 - Use appropriate lighting and setting
 - Consider pose, facial expression

Painting (2 weeks)

- Complete an acrylic painting based on the photo, using a **color scheme** and **composition**.
- PROCESS:
 - Transfer image to canvas using a grid technique
 - Block in flat areas of solid color
 - Layer in values and details
- CONSTRAINTS:
 - Portrait must be the main element in the composition (at least half of the painting)
 - At least half of the face must be visible
 - Include a consistent color scheme
 - Choose composition style carefully

PROJECT ENDS: April 7, 2017

PROJECT DUE: April 21, 2017